	Electronic A	Ack	nowledgement R	eceipt						
	EFS ID:			7469729						
Application Number:			10813925							
International Application Number:										
	Confirmation Number:			5061						
Title of Invention:			Determining ad targeting information and/or ad creative information using past search queries							
First Na	First Named Inventor/Applicant Name:			Sumit Agarwal						
Customer Number:			82402							
Filer:			John C. Pokotylo							
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2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google66.pdf	89674		
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-[d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.